



Attorney CLE Seminar

Gateways and Barriers to Law Practice Development Through Technology

Friday & Saturday, May 1-2, 2009 | 9 a.m. to 5 p.m.

Learn effective ways to market your practice and advance your career in today's economy. Earn CLE Professional Responsibility credit at the same time!

Applicable to all areas of legal practice, this two-day seminar examines the full array of methods to market legal services through technology ranging from online directories to social networking.

Topics include:

What tools work best for your practice area

What is ethically permissible in promoting legal services

How to develop a strategic marketing plan

How to create an online presence that is effective, professional, and ethical using:

- Online intake
- Social Networking Sites
- Harvesting data and follow up
- Spam
- Blogs
- E-mail content

When: Friday & Saturday, May 1-2, 2009 | 9 a.m. to 5 p.m.

Where: The John Marshall Law School

Cost: \$650 (\$600 for John Marshall alumni).

To register: visit www.jmls.edu/events/gateways.pdf to print a registration form. Registration deadline is Tuesday, April 28, 2009.

For more information: e-mail ctpl@jmls.edu or call 312.987.1419.

CLE credit: this seminar is open to all attorneys. Approved for 4 hours of Professional Responsibility and 9 hours of General Illinois MCLE credit.



THE JOHN MARSHALL LAW SCHOOL®

CENTER FOR INFORMATION
TECHNOLOGY AND PRIVACY LAW

Where Law and Technology Converge



THE JOHN MARSHALL LAW SCHOOL®

CENTER FOR INFORMATION
TECHNOLOGY AND PRIVACY LAW

315 S. Plymouth Court, Chicago, Illinois 60604

Presorted
First-Class Mail
U.S. Postage
PAID
Chicago, Illinois
Permit No. 3038



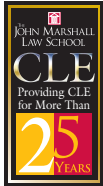
Attorney CLE Seminar

**Gateways and Barriers to
Law Practice Development
Through Technology**

Friday & Saturday, May 1–2, 2009 | 9 a.m. to 5 p.m.
The John Marshall Law School

**Learn effective ways to market your practice and
advance your career in today's economy. Earn CLE
Professional Responsibility Credit at the same time!**

CLE Credit: 4 Hours of Professional Responsibility and 9 Hours of General Illinois MCLE Credit.



The John Marshall Law School will advise the appropriate state bar or agency of the presentation of this seminar. The extension of CLE credit is subject to each state's approval. It is the responsibility of the individual to meet the requirements of each jurisdiction. The John Marshall Law School is an approved MCLE provider with the State Bars of California, Illinois, Missouri, Pennsylvania, South Carolina, and Wisconsin. The John Marshall Law School will assist with applications to Florida, Georgia, Rhode Island, and Texas, but attorneys must apply individually for credit for courses and submit payment directly to these states.